

Michigan Office of Administrative Hearings and Rules
MOAHR-Rules@michigan.gov

**AGENCY REPORT TO THE
JOINT COMMITTEE ON ADMINISTRATIVE RULES (JCAR)**

1. Agency Information

Agency name:

Treasury

Division/Bureau/Office:

Michigan Gaming Control Board

Name of person completing this form:

John McKeown

Phone number of person completing this form:

517-335-5600

E-mail of person completing this form:

McKeownJ4@michigan.gov

Name of Department Regulatory Affairs Officer reviewing this form:

Sarah Rowley

2. Rule Set Information

MOAHR assigned rule set number:

2024-5 TY

Title of proposed rule set:

Internet Sports Betting Rules

3. Purpose for the proposed rules and background:

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The proposed amendments will:

(1) Clarify the vendor requirements and the vendor registration process contained in rule 729, Mich Admin Code R 432.729, consistent with the Lawful Sports Betting Act, MCL 432.401 – 419. Currently, the provisions governing vendor requirements and registration are all in rule 729. The proposed amendments will keep vendor requirements in rule 729, and will move vendor registration to newly added rule 729a. This reorganization, together with the other proposed amendments, is intended to clarify the provisions governing vendor requirements and vendor registration, and to clarify the board's regulatory authority to regulate vendors, delegated by the Lawful Sports Betting Act.

(2) Amend part of the responsible gaming requirement imposed in rule 754(a), Mich Admin Code R 432.754(a). Currently this section requires sports betting operators and internet sports betting platform providers to prominently display a specific Michigan gambling helpline on their websites. The proposed amendment to Rule 754(a) changes this to a more generic requirement for operators and platform providers to provide a toll-free compulsive gambling helpline. This change provides more flexibility to operators and platform providers, while continuing to ensure the public has access to information about the availability of a toll-free gambling helpline for immediate support and information about how to access additional long-term resources for help with compulsive gambling.

(3) Fix any other minor changes that may be needed.

4. Summary of proposed rules:

The proposed amendments will:

(1) Clarify the vendor requirements and the vendor registration process contained in rule 729, Mich Admin Code R 432.729, consistent with the Lawful Sports Betting Act, MCL 432.401 – 419. Currently, the provisions governing vendor requirements and registration are all in rule 729. The proposed amendments will keep vendor requirements in rule 729 and will move vendor registration to newly added rule 729a.

(2) Amend part of the responsible gaming requirement imposed in rule 754(a), Mich Admin Code R 432.754(a). Currently this section requires internet sports betting operators and internet sports betting platform providers to prominently display a specific Michigan gambling helpline on their websites. The proposed amendment to Rule 754(a) changes this to a more generic requirement for operators and platform providers to provide a toll-free compulsive gambling helpline.

5. List names of newspapers in which the notice of public hearing was published and publication dates:

Detroit Free Press, 06-04-2024.

Lansing State Journal, 06-04-2024.

Daily Press (Escanaba), 06-04-2024.

6. Date of publication of rules and notice of public hearing in Michigan Register:

7/1/2024

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7. Date, time, and location of public hearing:

7/11/2024 10:00 AM at Michigan Gaming Control Board, Hearing Room , 3062 W. Grand Blvd., Suite L-700, Detroit, Michigan

8. Provide the link the agency used to post the regulatory impact statement and cost-benefit analysis on its website:

<https://ARS.apps.lara.state.mi.us/Transaction/RFRTransaction?TransactionID=1512>

9. List of the name and title of agency representative(s) who attended the public hearing:

Tina Alagna, Deputy Director, Licensing & Investigations Division, Michigan Gaming Control Board.

John McKeown, Departmental Analyst, Financial Services, Michigan Gaming Control Board.

Bethany McCune, Assistant Attorney General, Alcohol and Gambling Enforcement Division, Department of Attorney General.

10. Persons submitting comments of support:

None.

11. Persons submitting comments of opposition:

None.

12. Persons submitting other comments:

None.

13. Identify any changes made to the proposed rules based on comments received during the public comment period:

	Name & Organization	Comments made at public hearing	Written Comments	Agency Rationale for Rule Change and Description of Change(s) Made	Rule number & citation changed
1					

14. Date report completed:

7/25/2024